



"I envision myself pursuing a career as an international manager and entrepreneur. The variety of courses offered by the HTW Dresden & its relationships with diverse universities throughout the world caught my attention. I knew right away – the Master in IM is the study program that I am looking for."

Silvia Liubenova Popova  
Graduate  
International Management

### Career Prospects

- Functions in the corporate centre e.g. Strategy Development
- Product development and Innovation with international business partners
- International Marketing, Sales and Purchasing/Procurement

### Study Requirements

- First degree (Bachelor or Diploma) in International Management or a field of business administration with a strong international orientation with 210 ECTS
- English language skills at level C1 must be verified: TOEFL, IELTS, Cambridge
- German language skills at Level A2 are recommended

### Application

- International applicants with a foreign university entrance qualification apply **via uni-assist**.  
Application deadline: **30<sup>th</sup> November**  
More information on how to apply at [www.htw-dresden.de/intdegreestudents](http://www.htw-dresden.de/intdegreestudents)
- Applicants with a German university first degree (Bachelor or Diploma) should apply directly to the HTW Dresden.  
Application deadline for summer semester: **1<sup>st</sup> December to 15<sup>th</sup> January**  
More information at [www.htw-dresden.de/bewerbung](http://www.htw-dresden.de/bewerbung)

## Studying at HTW Dresden



**High practical relevance** in teaching and research



**Personal study atmosphere** in small groups



**no tuition fees**



## Contact

### Faculty academic advising

Prof. Dr. rer. pol. Julia Krause  
E-Mail: [julia.krause@htw-dresden.de](mailto:julia.krause@htw-dresden.de)  
Phone: +49 (0)351 462 2324  
[www.htw-dresden.de/wiwi](http://www.htw-dresden.de/wiwi)

### Coordinator for international prospective students

Ms. Britta Weber  
E-Mail: [international@htw-dresden.de](mailto:international@htw-dresden.de)  
Phone: 0351 462 2015  
[www.htw-dresden.de/international](http://www.htw-dresden.de/international)

### Student advisory service

(for german students with organisational questions)  
E-Mail: [studienberatung@htw-dresden.de](mailto:studienberatung@htw-dresden.de)  
Phone: +49 (0)351 462 3993  
[www.htw-dresden.de/studienberatung](http://www.htw-dresden.de/studienberatung)

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[www.htw-dresden.de](http://www.htw-dresden.de)  
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Wirtschaft Dresden  
University of Applied Sciences

**HTW**D



## International Management

### Master of Arts

3 Semester



# International Management

Are you interested in a management position in an international organisation? Do you want to be effective and make a difference in today's complex world of international business? Do you want to study in English as part of an international student cohort? Then it is worth taking a look at our 3 semester Master programme in International Management.



## Compact Profile

**Degree:** Master of Arts (M. A.)

**Study form:** Full-time-studies on campus, second semester at a partner university in a foreign country, double degree possible

**Semester start:** Summer semester

**Study period:** 3 semester

**Teaching language:** English

**ECTS-credits:** 90

## Study Objective

After your studies, you will have gained knowledge and capability in the integration of complexity and change into management and decision-making. You will also have a command of core areas of international management.

This knowledge and capability opens up a number of opportunities for you as a practising manager. You will be competent in adopting a global perspective as a manager. Negotiation and decision-making will be key assets that enable you to operate effectively in a global business context. The ability to think holistically and consider the relationships between issues as they affect the organization will further support your managerial ambitions.

Furthermore, you will be able to bridge cultural differences across the organisation's activities and relationships.

Finally, you will be qualified to study for a doctoral degree in Germany and abroad.

## Study Progress

### MASTER

#### 1<sup>st</sup> Semester:

##### Professional Studies

Expertise and specializations through elective subjects

#### 2<sup>nd</sup> Semester:

##### Semester abroad

Studies in a comparable study programme at a foreign partner university

#### 3<sup>rd</sup> Semester:

##### Master Thesis

Master thesis (in cooperation with a partner abroad is possible)

## Curriculum

### 1<sup>st</sup> Semester

International Economics

Strategy and Sustainability

Change & Complexity in Organizations

Management of Complex Leadership Tasks

**Elective** (two must be chosen), e.g.

- Resources and Uncertainty in Strategic Management
- Current issues in HRM
- Strategic Business Simulation
- Innovation Management
- International Business Law
- International Supply Chain and Sales Management
- International Marketing Management
- Industry or Research Project
- Diversity Management

### 2<sup>nd</sup> Semester

Study Abroad

Foreign Language

Functional/ Industrial Cluster

Electives

Academic Research Skills

### 3<sup>rd</sup> Semester

Master Thesis

The standard period for this master programme is three semesters. The second semester is completed in a foreign country. It is also possible to complete the third semester abroad.