Background



What are the aims?

- · German experts and researchers want to get in touch with qualified foreign Bachelor, Master and PhD students
- The transfer of knowledge and latest research results
- Exchange of expertise about cultural aspects of entrepreneurship
- Showing possibilities to work together with German universities
- Opening ways to work at universities or research institutions in Germany
- Give chances to have a look in German research landscape

What may you learn?

- Recent trends and research results
- Innovation as base for entrepreneurship
- Skills in entrepreneurship
- How to prepare a business plan
- Management soft skills
- Critical evaluation of own ideas and business plans
- Learning about sustainable business models









Application and requirements

What requirements have to be met?

- Registered Master or Bachelor student at German Jordanian University
- Basic knowledge in business administration
- Interested in entrepreneurship, innovation and cultural exchange

How to apply?

Interested students have to apply with application form on following link/QR:



→ Use your phone camera to open



or go to: https://forms.gle/bCx65rbnCzzKLYYf9

The program is <u>free</u> of charges founded by DAAD

Any questions?

Your local contact at GJU in Jordan is



Diala AL BATE School of Management and Logistic Sciences

Diala.albate@gju.edu.jo **Phone:** +962 6 4294 605

الحامعة الألمانية الأردنية German Jordanian University

Key Speaker





Ronny BAIERL, PhD Prof. Dr. rer. pol.

- Entrepreneurial Thinking, Deciding, and Acting
- Innovation-oriented Management
- · Business Model Innovation



Nils DÄHNE

M.A.

- Innovation Networks
- Motivation and Behaviour
- Small and medium sized **Enterprises**



René THAMM, PhD

- Prof. Dr. rer. pol.
- Management Accounting,
- Venture Capital,
- Sustainable Management



Rüdiger VON DER WETH, PhD

Prof. Dr. phil. et. rer. nat. habil.

- Psychologist,
- Change Management,
- **Human Resource Management**







Course program

Intercultural exchange



 Summer school is a base for an intercultural exchange between Jordanian students (PhD, Master and Bachelor) and German researchers / experts in terms of entrepreneurship and innovation

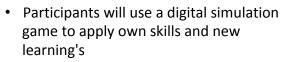
Key notes

- Current trends and latest research results will be presented in short key notes
- Students and experts have daily chances to discuss different topics and get in to relevant details

Workshops

- Workshops will be used to arrange groups and prepare the business simulation
- Participants are able to test own business ideas and entrepreneurial capabilities
- The results of business simulation will be evaluate together with experts and students

Business simulation



 Results and documentations may help participants to realize own business ideas and improve understanding of innovative entrepreneurship

	Evening	Afternoon		Morning		Day
	Get together	Workshop	Formation of work groups	recent trends	Welcoming Introducing and	Day 1
	Pitches		Workshop II	Discussion board	Key notes: Innovation and Entrepreneurship	Day 2
	Dinner		Business simulation	Discussion board	Key notes: <i>Markets and Business ideas</i>	Day 3
	Get together		Business simulation	Discussion board	Key notes: Financial planning	Day 4
الجامعة الأنمائية الأردنية	German Academic Exchange Service	DAAD Deutscher Akademischer Austr	Workshop III Results of simulation	Discussion board	Key notes: Social innovation and cooperation	Day 5
Technia and Winschut Troopie Troopie	Service	Federal Ministry of Education and Research	Open			Day 6



Schedule











From an idea to a successful market penetration — Fill your knowledge-doing gap together with German experts and researchers. This years summer school give you a chance to apply and train your entrepreneurial skills in a digital simulation game.



اللانيا . الأردن Germany . Jordan