



# Chances and Opportunities of Entrepreneurship Education in Digital Environments

Winter term 2020/21

*From an idea to a successful market penetration – Fill your knowledge-doing gap in terms of entrepreneurship together with Jordan and German experts and researchers. In this winter term 2020/21 you get a chance to complement you personnel study-schedule with international project experiences.*

The project will be take place in a complete digital environment.  
Learn, work and broaden your horizon together in an intercultural team.

## Background

### What are the aims?

- Jordan and German academics working together to rise and share knowledge about entrepreneurship in both countries
- An in-depth view of digital intercultural work with state of the art methods.
- Opening ways to study or work at universities or research institutions in Jordan or Germany
- Enhance chances and possibilities to start your own business
- Showing ways to get support from your local university and start-up networks

## Course program and content

### International Online Lessons

You will have access to latest online lessons and material in the field of entrepreneurship form Jordan and German Professors

### Business simulation game

You will have the chance to applicate your learnings with your international team in a digital business simulation game (TOPSIM – StartUp)



## Framework

**Period:** November-December 2020

**Exam:** Pitch Presentation (1/3), Business Canvas (1/3), Financial Plan (1/3), Simulation result Bonus

### Implementation:

- 8 recorded online lessons (each max 90min)
- 7 weekly online conferences (each 90min)
- intercultural group work using of TOPSIM business simulation game “Start up”

### Group structure:

- Mixed from GJU and HTW teams
- coached by professors

**Experts:** meet Jordan and German entrepreneurs and experts as discussion guests

## Integration in your personnel study-schedule

Acknowledgement of your Participation and Exam

**HTW:** 5 ETCS – Modul “Praxis der Existenzgründung”

**GJU:** Certificates of Completion will be issued for students.



## Application and requirements

### What requirements have to be met?

- Registered Master or Bachelor student at German Jordanian University or University of Applied science Dresden (HTW)
- Interested in entrepreneurship, innovation and cultural exchange



## Any Questions?



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