



# Fostering Entrepreneurship

1st - 6th September 2019



## Background

From an idea to a successful market penetration – Fill your knowledge-doing gap together with German experts and researchers. This years summer school give you a chance to apply and train your entrepreneurial skills in a digital simulation game.

## Course program

### Intercultural exchange

between Jordanian students (PhD, Master and Bachelor) and German researchers / experts in terms of entrepreneurship and innovation

### Workshops

will be used to arrange groups and prepare the business simulation

- Participants are able to test own business ideas and entrepreneurial capabilities
- The results of business simulation will be evaluate together with experts and students

## Application

### What requirements have to be met?

- Registered Master or Bachelor student at German Jordanian University
- Basic knowledge in business administration
- Interested in entrepreneurship, innovation and cultural exchange

### Any questions? Your local contact is:



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School of Management and Logistic Sciences  
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### Key notes

- Current trends and latest research results will be presented in short key notes
- Students and experts have daily chances to discuss different topics and get in to relevant details

### Business simulation

- Participants will use a digital simulation game to apply own skills and new learning's
- Results and documentations may help participants to realize own business ideas and improve understanding of innovative entrepreneurship

### How to apply?

Interested students have to apply with application form **on following link/QR:**



→ Use your phone camera to open



or go to: <https://forms.gle/bCx65rbnCzzKLYYf9>

### Country Coordinators – Jordan



**Dr. Malek ALSHARAIRI**  
School of Management and Logistic Sciences  
**Dr. Ismail ABU SHAIKHA**  
School of Management and Logistic Sciences

The program is free of charges

## SUMMER SCHOOL 2019

Germany . Jordan ألمانيا . الأردن

## Key Speaker

**Ronny BAIERL**  
Prof. Dr. rer. pol.

- Entrepreneurial Thinking, Deciding and Acting
  - Innovation-oriented Management
- Business Model Innovation



**Nils DÄHNE**  
M.A.

- Innovation Networks
- Motivation and Behaviour
- Small and medium sized Enterprises



**René THAMM**  
Prof. Dr. rer. pol.

- Management Accounting,
  - Venture Capital,
- Sustainable Management



**Rüdiger VON DER WETH**

- Prof. Dr. phil. et. rer. nat. habil.
- Psychologist,
  - Change Management,
  - Human Resource Management

