

Bachelor Courses Summer 2026 Faculty of Business Administration

Module	Description	Lecturer	Time	Room	Weekday	Rotation	Type
W005	Introduction to Business Simulation Game (SI)	Stephan Kühnel	09:45-17:00	Z 621	Friday	15. CW - 21. CW	Module (SI)
W359	Marketingmanagement Product / Marketingmanagement (engl.)	Beatrix Patricia Désirée Nitschke, Anja Stöhr	08:00-11:15	S 317	Wednesday	weekly	Lecture
W417	Academic Presentation and Discussion	Kerstin Kathy Meyer-Ross	12:00-13:30	Z 312	Tuesday	odd CW	Lecture
W417	Academic Presentation and Discussion	Kerstin Kathy Meyer-Ross	12:00-13:30	S 318	Monday	weekly	Seminar
W417	Academic Presentation and Discussion	Kerstin Kathy Meyer-Ross	08:00-09:30	S 318	Tuesday	weekly	Seminar
W417	Academic Presentation and Discussion	Kerstin Kathy Meyer-Ross	15:30-17:00	S 318	Wednesday	weekly	Seminar
W417	Academic Presentation and Discussion	Kerstin Kathy Meyer-Ross	12:00-13:30	S 318	Thursday	weekly	Seminar
W432	Organizational and Supply Chain Design	Julia Krause	09:45-13:00	S 230	Friday	weekly	Lecture
W461	Scientific Writing	Kerstin Kathy Meyer-Ross	09:45-11:15	S 418	Thursday	even CW	Lecture
W461	Scientific Writing	Hong-Ly Nguyen	08:00-09:30	S 318	Monday	weekly	Seminar
W461	Scientific Writing	Hong-Ly Nguyen	09:45-11:15	S 318	Monday	weekly	Seminar
W462	Internat. Team & Project Management	Swen Günther	11:30-13:00	S 418	Thursday	weekly	Lecture
W462	Internat. Team & Project Management	Stefan Handke	13:45-15:15	S 229	Thursday	weekly	Lecture
W463	International Trade Simulation	Julia Krause	13:45-17:00	Online	Friday	weekly	Seminar
W466	International Business Law (engl)	Thorsten Richter	08:00-11:15	S 418	Tuesday	odd CW	Lecture
W466	International Business Law (engl)	Thorsten Richter	08:00-11:15	S 217	Wednesday	odd CW	Lecture
W471	Competitive Strategy (engl.)	Romy Hilbig	09:45-13:00	S 414a	Friday	weekly	Lecture/Seminar
W544	Human Resources Management-Lead,perform,reward (engl)	Anne-Katrin Haubold	08:00-09:30	Z 701	Friday	weekly	Lecture
W544	Human Resources Management-Lead,perform,reward (engl)	Anne-Katrin Haubold	13:45-15:15	S 532	Thursday	weekly	Seminar
W548	International Business and Labour Law (engl)	Thorsten Richter	15:30-18:45	S 313	Monday	odd CW	Lecture/Seminar
W548	International Business and Labour Law (engl)	Thorsten Richter	15:30-18:45	S 313	Wednesday	even CW	Lecture/Seminar
W562	Life Cycle Assessment	Christoph Scope	17:15-20:30	S 410	Thursday	weekly	Lecture/Seminar
W601	International Business Strategy - Strategy Development	Romy Hilbig	09:45-13:00	S 416	Thursday	weekly	Lecture/Seminar
W742	International Supply Chain Management	Fabian Lindner	11:30-14:45	S 414a	Wednesday	weekly	Lecture/Seminar
Z007	Introduction to German Culture (SI)	Kerstin Kathy Meyer-Ross	13:45-15:15	S 318	Thursday	weekly	Module (SI)