

Faculty of
Business Administration



**Study Regulation
for the
Master's Study Programme**

in International Management (4 sem.)

at the Hochschule für Technik und Wirtschaft Dresden
University of Applied Sciences

Dated

19 April 2022

Pursuant to § 34 Para. 1 of the Law on Institutions of Higher Education in the Free State of Saxony (Sächsisches Hochschulfreiheitsgesetz (law on autonomy in the institutions of higher education)) in the version of the notice dated 15th January 2013 (SächsGVBl. (Saxon Gazette of Laws and Ordinances) Pg. 3)), last amended by Article 2 of the law of 30th September 2021 (SächsGVBl. Pg. 1122), the Dresden University of Applied Sciences, hereinafter referred to as the HTW Dresden, has adopted this examination regulation as a statute.

This is a translation for information purposes. Only the German wording of the study and examination regulations of 08.02.2022 is legally binding.

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§ 1 Scope

Based on the examination regulation, this study regulation governs the content and structure of the consecutive Master's Study Programme in International Management (4 sem.) (offered in English) of the Faculty of Business Administration of the HTW Dresden.

§ 2 Objective of the study programme

- (1) The Master's study programme in International Management (4 sem.) aims at providing education that is equally characterised by academic excellence and practical application. Graduates should be made competent
 - to adopt a global perspective as managers,
 - to act and take decisions in leading positions in global companies in Germany and abroad,
 - to consider the interdependencies between economic, technical, social and intercultural influences when doing so, and
 - to contribute to the bridging of different cultures in business processes.
- (2) The objective and benchmarks of the Master's study programme in International Management (4 sem.) are further reflected in the division of the modularised curriculum into compulsory and elective modules. The compulsory modules should make it clear to students that integration into the German culture is decisive for success and that management is a holistic process and change management is a core competency. A wide range of elective modules should facilitate industry-specific and functional specialisations.
- (3) After successful accreditation, the awarded Master's degree enables admission to the higher echelons of service in public administration, offers opportunities for career development in companies from all economic sectors and, at the same time, paves the way for further qualification in the form of a PhD in Germany and abroad.

§ 3 Admission requirements

- (1) A general admission requirement for studies in the Master's study programme in International Management (4 sem.) is a first professionally qualifying university degree (with minimum 180 ECTS credits) in International Management or in another business administration oriented field with a strong international orientation and a distinct background in business education, as well as a proven English language proficiency of a minimum of C1 level according to the Common European Framework of Reference for Languages (CEFR) of the Council of Europe. These language skills must be substantiated by appropriate tests such as TOEFL and Cambridge Certificate. German language skills of level A2 are recommended.
- (2) The admission requirements for the Master's study programme may be obtained at a university in Germany or abroad.
- (3) There will be a selection procedure if the number of applicants exceeds the number of seats available. Seats are allocated in accordance with the selection regulation of the HTW Dresden.

§ 4 Structure of the study programme

- (1) The Master's study programme in International Management (4 sem.) at the HTW Dresden is a direct study programme. It starts every winter semester and can be completed as a full-time or part-time study programme. The standard period of study for a full-time study programme is four semesters, of which the third semester is to be completed in a foreign country. It is recommended that the fourth semester be completed in Germany. The part-time study programmes should be completed in eight semesters. The present study regulation, as well as the examination regulation, the study content and the courses are designed so that the studies can be successfully completed within the standard period of study.
- (2) The first and second semester is a combination of in-class studies and self-study. The third semester is completed in a comparable study programme in a foreign partner university for the Master's study programme in International Management (4 sem.) at the HTW Dresden or at a university with which the HTW Dresden usually has a cooperation agreement. A partner university is a university with which a partnership already exists or which satisfies a quality test conducted by the faculty. A Master's thesis is written and defended viva voce in the fourth semester. In line with the competency objectives of the study programme in International Management (4 sem.), it is recommended that this Master's thesis be written in cooperation with a partner in Germany within the framework of practical work experience. Study abroad may be commenced only if no more than two of the module examinations included in the examination plan of the first and second semester (Appendix to the Examination Regulation) have not been completed. Students cannot choose to study abroad at a particular partner university, but their interests are generally taken into account.
- (3) The study programme is modularised. Modules consist of independent learning units, each defined by learning objectives in terms of competencies, knowledge, skills and abilities. They consist of a combination of lectures and self-study units culminating in a module examination, which may consist of one or more examinations. If course achievements are a prerequisite for admission to module examinations (preliminary examinations), this is indicated in the examination plan (Appendix to the Examination Regulation).
- (4) If the successful verification of previous module examinations is a prerequisite for admission to module examinations, this is indicated in the study schedule (Appendix).
- (5) The credit system complies with the European Credit Transfer System (ECTS). Each module is assigned credits (credit points). Credits are a quantitative measure of the work load of students. One credit corresponds to a student work load of 30 hours. The number of credits depends on the average work load to be completed by students for each module. The work load includes attendance at lectures (in class) and all types of self-study, such as preparation and assessment time for lectures, examination preparation, completion of course achievements and examinations, including practical study periods. Each module usually corresponds to five ECTS credits. A total of 30 credits, equivalent to a work load of 900 hours, are awarded every semester. This can change in the case of a part-time study programme.
- (6) The number of semester hours per week per module is indicated in the study schedule (Appendix).

§ 5 Not applicable

§ 6 Study schedule

- (1) The study schedule (Appendix) is a recommendation to students for the proper course of study in a full-time study programme. In a part-time study programme, an individual study schedule is agreed between the student and the Dean of Studies.
- (2) When studying abroad, the study programme which has been decided upon in agreement with the supervisor of the HTW Dresden and the partner university abroad in a Learning Agreement, and which may be laid down in a cooperation agreement, is considered as the study schedule.

§ 7 Study content/lecture forms

- (1) The modules of the Master's study programme in International Management (4 sem.) are explained in a module description stating the following criteria:
 - Duration of and cycle of offering the module/module type,
 - Work load,
 - Subject areas and course types,
 - Credits,
 - Prerequisites for participation,
 - Learning objectives/competencies,
 - Content,
 - Preliminary examinations and examinations,
 - Learning aids,
 - Applicability of the module.

Module descriptions can be viewed on the HTW Dresden website.

- (2) The contents of the modules offered abroad are described by the partner universities abroad.
- (3) There are different lecture forms in the Master's study programme in International Management at the HTW Dresden:
 - Lectures
 - Exercises and seminars
 - Internships.
- (4) Lectures help in concentrated knowledge transfer in a lecture form. Exercises contribute to the consolidation of the lecture material. They are performed as computational or practical exercises in the form of a seminar. Seminars lead to independent working on a scientific basis. They are also supposed to prepare students for writing the Master's thesis and its defence. Internships are conducted as a supervised course in which students work on their own projects, usually in small groups under guidance.
- (5) The course comprises compulsory and elective modules. Compulsory modules are those modules that are mandatory for all students. Students can select the elective modules from a catalogue of elective modules. The number of modules to be taken is indicated in the Appendix (study schedule), whereby the choice per semester is limited to the number of elective modules mentioned in the study schedule minus the already passed elective modules.

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Additional modules can be taken optionally at the HTW Dresden or other universities. These include courses offered by the Studium Integrale. An additional elective module of a student's study programme that he/she has passed can replace a selected elective module upon notification to the Examination Office at the end of the semester or at the latest by the date of defence.

- (6) The final and binding choice of an elective module should be communicated by the end of the second week of lectures in the second semester. The modalities (type of enrolment, dates, upper and lower capacity limits, etc.) are decided by the Dean. Participation in additional modules must be declared to the responsible professor within the first two weeks of the lecture period. Participation in an elective and additional module is limited by the number of available capacities. The elective modules of the Master's study programme in International Management (4 sem.) can also be taken in the elective modules of the Master's study programmes in Business Administration & Engineering and Management of Medium-sized Enterprises. Participants are selected according to the priority of the elective module for the respective study programme listed in the study schedule (Appendix) and upon receipt of the participation declaration. The faculty reserves the right to refrain from conducting individual elective or additional modules if the number of participants is too low. In the cases of sentences 4 and 7, the Dean's Office informs the students about the deadline for selecting other elective or additional modules.

§ 8 Not applicable

§ 9 Student advisory service

- (1) Course-specific guidance in the Faculty of Business Administration of the HTW Dresden is provided by professors, the Dean of Studies and the Examination Board Chairperson. The student advisory service supports students in their studies by providing course-specific and subject-specific counselling, particularly about study options and study techniques in the respective study programme, as well as about the design, structure and completion of studies and examinations.
- (2) Making use of this service is optional, with the restriction that students who have not completed any of the examinations included in the examination plan (Appendix to the Examination Regulation) by the beginning of the third subject-specific semester are required to participate in study counselling in the third semester.

§ 10 Graduation

- (1) The required examinations and the manner in which they are taken are specified in the examination regulation for the Master's study programme in International Management (4 sem.). They will also be explained and clarified by the teachers at the beginning of the module.
- (2) Graduation prerequisites are the successful completion of all compulsory and elective modules in in-class studies and self-study (93 ECTS credits) and completion of the Master's thesis (27 ECTS credits). This means that the student obtains a total of 120 ECTS credits.
- (3) The

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Master of Arts, M.A.

is awarded upon successful completion of the Bachelor's studies.

§ 11 Not applicable

§ 12 Coming into Effect

This study regulation applies to students who are going to take up studies in the Master's study programme in International Management (4 sem.) from the winter semester 2022/23 at the HTW Dresden. The study regulation was decided upon by the Faculty Board of the Faculty of Business Administration on 2nd February 2021 and approved by the Rectorate of the HTW Dresden on 19th April 2022.

It takes effect on 20 April 2022 and will be published. At the same time, the study regulation of 8th February 2022 shall cease to apply.

Issued based on the decision of the Faculty Board of the Faculty of Business Administration on 2nd November 2021 and the approval of the Rectorate of the HTW Dresden on 19th April 2022.

Dresden, 19 April 2022

Signed by
Prof. Dr. rer. nat. Katrin Salchert
Rector



Study schedule

Structural unit/module	Type	Credits	Semester hours per week (V/Ü/P)			
			1st sem.	2nd sem.	3rd sem.	4th sem.
Introduction to Business in Germany Introduction to Business in Germany W002	Compulsory module	5	2/0/1			
Industry or Research Project Industry or Research Project W295	Compulsory module	5	0/0/1			
International Management and Globalization International Management and Globalization W623	Compulsory module	5	4/0/0			
Strategic Business Simulation Strategic Business Simulation W940	Compulsory module	5	0/4/0			
Intercultural Communication Intercultural Communication Z013	Compulsory module	5	0/1/1			
International Economics International Economics W933	Compulsory module	5		2/2/0		
Strategy and Sustainability Strategy and Sustainability W934	Compulsory module	5		2/2/0		
Change & Complexity in Organisations Change & Complexity in Organisations W936	Compulsory module	5		0/4/0		
Management of Complex Leadership Tasks Management of complex leadership tasks W937	Compulsory module	5		1/1/2		

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Structural unit/module	Type	Credits	Semester hours per week (V/Ü/P)			
			1st sem.	2nd sem.	3rd sem.	4th sem.
Study Abroad Study Abroad W448	Compulsory module	30			X	
Academic Research Skills Academic Research Skills W944	Compulsory module	3			0/0/2	
Master Thesis Master thesis W637	Compulsory module	27				X
Electives Two modules must be chosen At least 2 modules must be chosen.	Block	10		8		
Knowledge management Knowledge Management W617	Elective module	5		2/0/2		
B2B Marketing B2B Marketing W618	Elective module	5		0/4/0		
Diversity Management Diversity Management W712 (IB-MA P02)	Elective module	5		3/1/0		
International Business Law International Business Law W720	Elective module	5		3/1/0		
Resources and Uncertainty in Strategic Management Resources and Uncertainty in Strategic Management W825	Elective module	5		0/4/0		
Current Issues in HRM Current issues in HRM W830	Elective module	5		0/4/0		
Innovation Management Innovation Management W941	Elective module	5		2/2/0		

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Structural unit/module	Type	Credits	Semester hours per week (V/Ü/P)			
			1st sem.	2nd sem.	3rd sem.	4th sem.
Business Process and Operations Management Business Process and Operations Management W942	Elective module	5		0/4/0		
International Supply Chain and Sales Management International Supply Chain and Sales Management W943	Elective module	5		0/4/0		
International Marketing Management International Marketing Management W950	Elective module	5		1/3/0		
Foreign Language One module must be chosen from the block. Non-native German speakers choose from the German as a Foreign Language block. Native German speakers choose from the French or Spanish blocks. All students will receive a language test to determine their ability. At least 1 module must be chosen.	Block	5	4			
German as a foreign language For students whose native language is not German. At least 1 module must be chosen.	Block	5	4			
DaF A1 I/SI German A1 I/SI S030	Elective module	5	0/4/0			
DaF A2 I/SI German A2/SI S032	Elective module	5	0/4/0			
DaF B1 I/SI German B1/SI S034	Elective module	5	0/4/0			
DaF B2 I/SI German B2 I/SI S036	Elective module	5	0/4/0			
DaF C1 I/SI German C1 I/SI S038	Elective module	5	0/4/0			

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Structural unit/module	Type	Credits	Semester hours per week (V/Ü/P)			
			1st sem.	2nd sem.	3rd sem.	4th sem.
Spanish At least 1 module must be chosen.	Block	5	4			
Spanish B1 I Spanish B1 I S774	Elective module	5	0/4/0			
Business Spanish B2 I Business Spanish B2 I S782	Elective module	5	0/4/0			
Spanish B2 I Spanish B2 I S784	Elective module	5	0/4/0			
Business Spanish C1 I Business Spanish C1 I S786	Elective module	5	0/4/0			
French At least 1 module must be chosen.	Block	5	4			
French B1 I French B1 I S740	Elective module	5	0/4/0			
Business French B2 I Business French B2 I S742	Elective module	5	0/4/0			
French B2 I French B2 I S744	Elective module	5	0/4/0			
Business French C1 I Business French C1 I S746	Elective module	5	0/4/0			
Total SWS per semester:			18	24	2	0
Total ECTS credits per semester:			30	30	33	27