



Chances and Opportunities of
**Entrepreneurship Education
in Digital Environments**
Winter term 2020/21

*The project will be take place in
a complete digital environment.*

*Learn, work and broaden your horizon
together in an intercultural team.*

From an idea to a successful market penetration – Fill your knowledge-doing gap in terms of entrepreneurship together with Jordan and German experts and researchers. In this winter term 2020/21 you get a chance to complement you personnel study-schedule with international project experiences.

Background

- Jordan and German academics working together to rise and share knowledge about entrepreneurship in both countries
- An in-depth view of digital intercultural work with state of the art methods.
- Opening ways to study or work at universities or research institutions in Jordan or Germany
- Enhance chances and possibilities to start your own business
- Showing ways to get support from your local university and start-up networks

Course program and content

International Online Lessons

- You will have access to latest online lessons and material in the field of entrepreneurship form Jordan and German Professors

Business simulation game

- You will have the chance to applicate your learnings with your international team in a digital business simulation game (TOPSIM „StartUp“)

DAAD

Deutscher Akademischer Austauschdienst
German Academic Exchange Service



الأردن . ألمانيا . Jordan . Germany

Framework

Period: November-December 2020

Exam: Pitch Presentation (1/3), Business Canvas (1/3), Financial Plan (1/3), Simulation result (Bonus)

Implementation:

- 8 recorded online lessons (each max 90min)
- 7 weekly online conferences (each 90min)
- intercultural group work using of TOPSIM business simulation game "Start up"

Group structure:

- Mixed from GJU and HTW students
- coached by professors

Experts:

- Meet Jordan and German entrepreneurs and experts as discussion guests



Germany . Jordan . الأردن . ألمانيا

Application and requirements

What requirements have to be met?

- Registered Master or Bachelor student at German Jordanian University or University of Applied science Dresden (HTW)
- Interested in entrepreneurship, innovation and cultural exchange

Integration in your personnel study-schedule

- Acknowledgement of your Participation and Exam: **5 ETCS – Modul "Praxis der Existenzgründung"** or to be discussed with your dean of studies

Any Questions?



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