



## Career Prospects

- // Functions in the corporate centre e.g. Strategy Development
- // Product development and Innovation with international business partners
- // International Marketing, Sales and Purchasing/ Procurement
- // Creation and Management of global supply chains and networks



"Studying International Business at the HTW Dresden enabled me to further develop my theoretical knowledge and practical skills, which makes me comfortable to pursue a professional career in a multinational company."

Samuel Halder  
3rd Semester  
Master International Business

## Admission requirements

- // first degree (Bachelor or Diploma) in International Management or a field of business administration with a strong international orientation with 210 ECTS
- // English language proficiency of a minimum of C1 (Common European Framework of Reference for Languages)
- // German language skills of Level A2 are recommended

## Application

- // International applicants with a foreign university entrance qualification apply via uni-assist.  
Application deadline for summer semester: **30<sup>th</sup> November**  
More information on how to apply at [www.htw-dresden.de/degreestudents](http://www.htw-dresden.de/degreestudents)
- // Applicants with a German Abitur or Fachhochschulreife apply directly at HTW Dresden.  
Application deadline for summer semester: **15<sup>th</sup> January**  
More information at [www.htw-dresden.de/bewerbung](http://www.htw-dresden.de/bewerbung)



## Studying at HTW Dresden

- // high practical relevance in teaching and research
- // personal study atmosphere in small groups
- // rich variety of internship opportunities in industry
- // no tuition fees

## Contact

### Faculty academic advising

Prof. Dr. Gerard J. Lewis  
E-Mail: [gerard.lewis@htw-dresden.de](mailto:gerard.lewis@htw-dresden.de)  
Phone: +49 (0)351 462 2476  
[www.htw-dresden.de/wiwi](http://www.htw-dresden.de/wiwi)

### Coordinator for international prospective students

Ms. Britta Weber  
E-Mail: [international@htw-dresden.de](mailto:international@htw-dresden.de)  
Phone: +49 (0)351 462 2015  
[www.htw-dresden.de/international](http://www.htw-dresden.de/international)

### Student advisory service

(for german students with organisational questions)  
E-Mail: [studienberatung@htw-dresden.de](mailto:studienberatung@htw-dresden.de)  
Phone: +49 (0)351 462 3556  
[www.htw-dresden.de/studienberatung](http://www.htw-dresden.de/studienberatung)



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Visit us at:



## INTERNATIONAL MANAGEMENT

MASTER OF ARTS



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ACHIEVE MORE PRACTICALLY

## International Management

Are you interested in a management position in an international organisation? Do you want to be effective and make a difference in today's complex world of international business? Do you want to study in English as part of an international student cohort?

Then it is worth taking a look at our master programme in International Management.



### Compact profile

|                  |   |
|------------------|---|
| Degree:          | Master of Arts (M.A.)   |
| Study form:      | Full-time-studies on campus, second semester at a partner university in a foreign country |
| Semester start:  | Summer semester   |
| Standard length: | 3 Semester  |
| ECTS-Points:     | 90  |

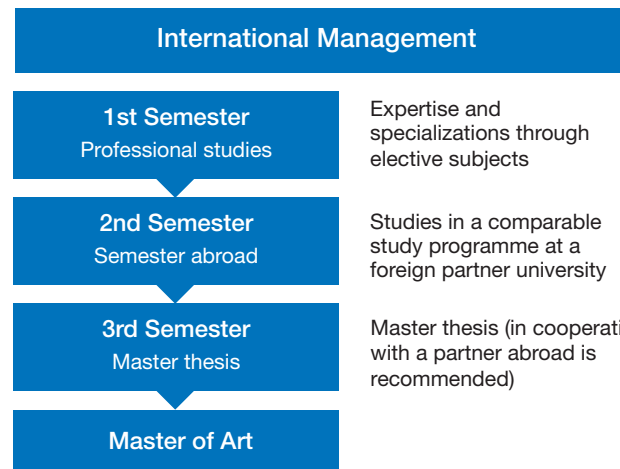
## Study Objective

After your studies you will have gained knowledge and capability in the integration of complexity and change into management and decision making. You will also have a command of core areas of international management.

This knowledge and capability opens up a number of opportunities for you as a practicing manager. You will be competent in adopting a global perspective as a manager. Negotiation and decision making will be key assets that enable you to operate effectively in a global business context. The ability to think holistically and consider the relationships between issues as they affect the organization will further support your managerial ambitions.

Furthermore, you will be able to bridge cultural differences across the organisation's activities and relationships.

Finally, you will be qualified to study for a doctoral degree in Germany and abroad.



## Curriculum

| 1st Semester   |
|--|
| International Economics                              |
| Strategy and Sustainability                          |
| Change & Complexity in Organisations                 |
| Management of complex leadership tasks               |
| <b>Elective Subjects (2 out of 8)</b>                |
| // Resources and Uncertainty in Strategic Management |
| // Current issues in HRM                             |
| // Strategic Business Simulation                     |
| // Innovation Management                             |
| // Business Process and Operations Management        |
| // International Supply Chain and Sales Management   |
| // International Marketing Management                |
| // Industry or Research Project                      |
| 2nd Semester   |
| Academic Research Skills                             |
| Study Abroad   |
| 3rd Semester   |
| Master Thesis  |

The standard period for the master programme is three semesters. The second semester is completed in a foreign country. It is also recommended to complete the third semester abroad.